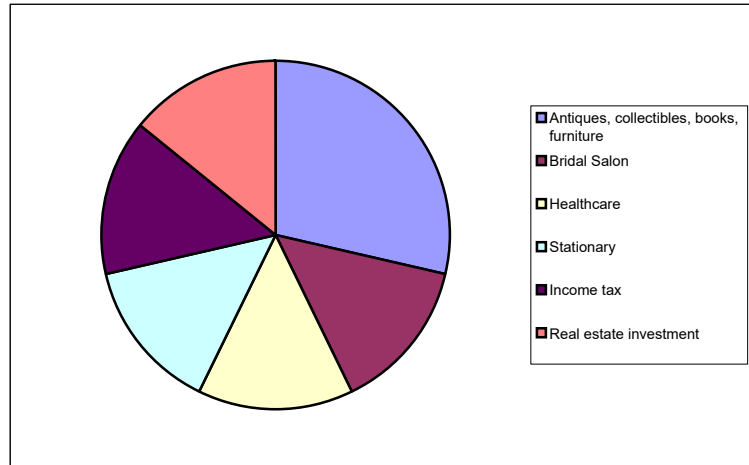




## CREATIVE PLACEMAKING

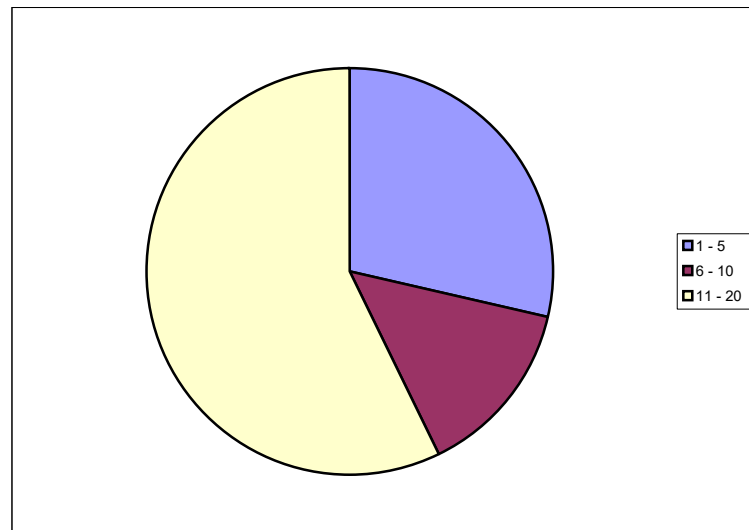
### Type of Business

Antiques, collectibles, books, furniture	2
Bridal Salon	1
Healthcare	1
Stationary	1
Income tax	1
Real estate investment	1



### How long has your business been in this neighborhood?

1 - 5	2
6 - 10	1
11 - 20	4

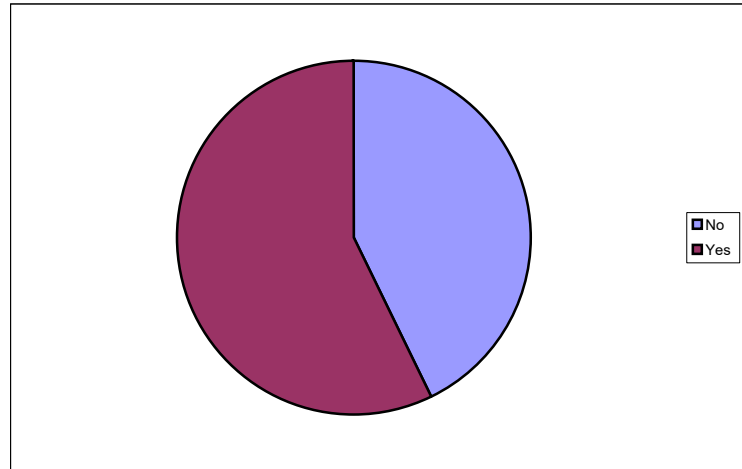




## CREATIVE PLACEMAKING

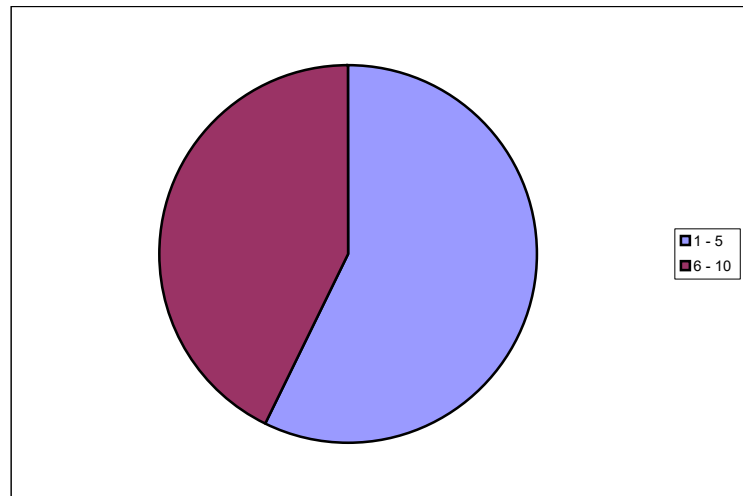
**Did your business move here from somewhere else?**

No	3
Yes	4



**How many employees do you have at this location?**

1 - 5	4
6 - 10	3

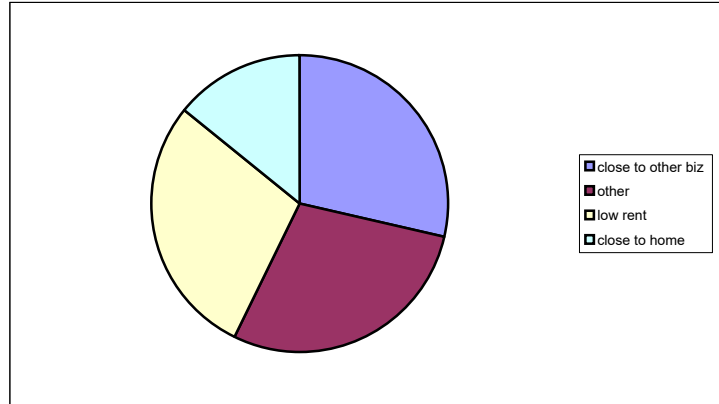




## CREATIVE PLACEMAKING

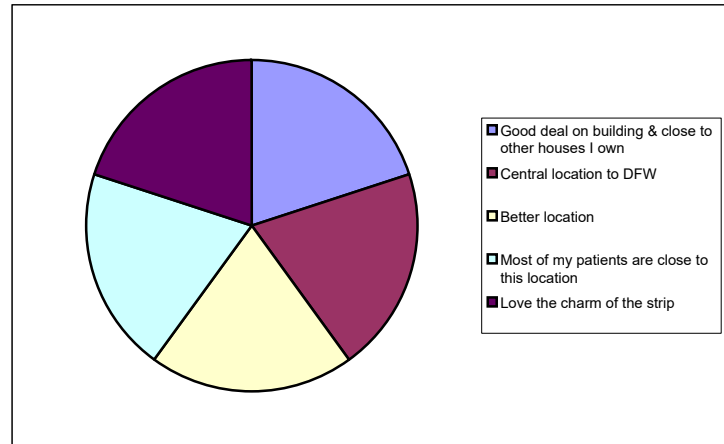
### What are the primary reasons you selected this neighborhood for your business?

close to other biz	2
other	2
low rent	2
close to home	1



### Other reason for business here

Good deal on building & close to other houses I own	1
Central location to DFW	1
Better location	1
Most of my patients are close to this location	1
Love the charm of the strip	1





## CREATIVE PLACEMAKING

### What do you think could be done in the surrounding area to help improve business?

Continue with neighborhood beautification

Upkeep of highway exit moving - perception is everything

Promote the location to other business. Improve the neighborhood, improve the school

Mom & pop restaurants - it is a food desert here. farmers market, dog park, public art

We could benefit from as monthly news bulletin, or paper. Fall activities

Establish a critical mass of similar businesses that would make Handley a destination for people needing those goods or services.

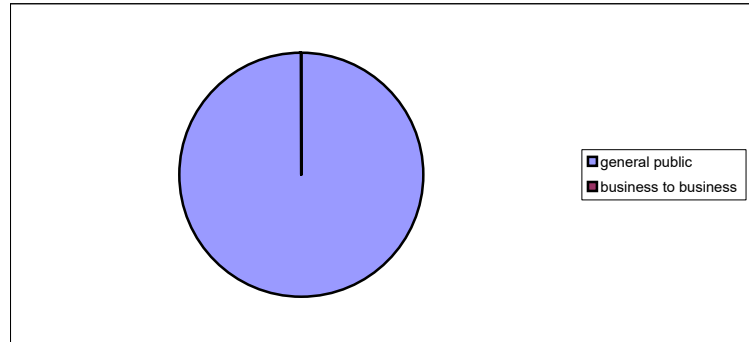
### Who does your business deal more with?

general public

7

business to business

0



### Where is your primary customer base from?

city

3

local

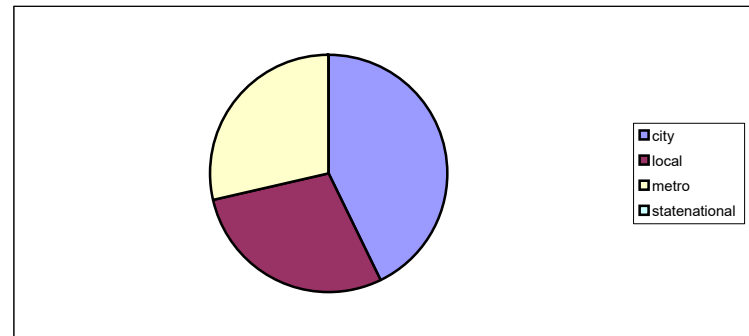
2

metro

2

statenational

0

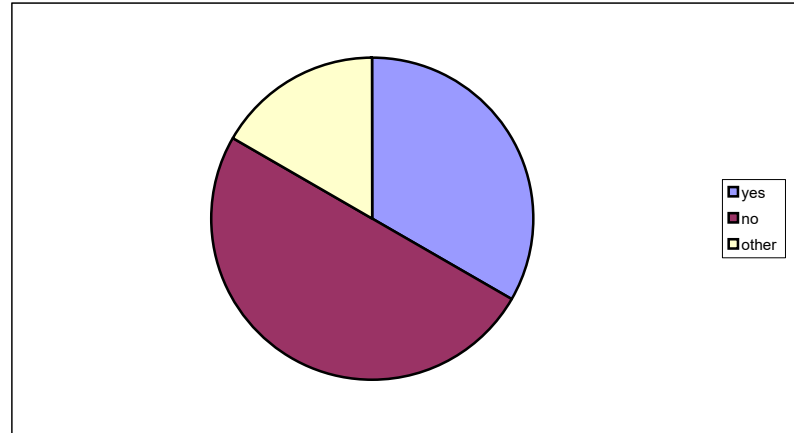




## CREATIVE PLACEMAKING

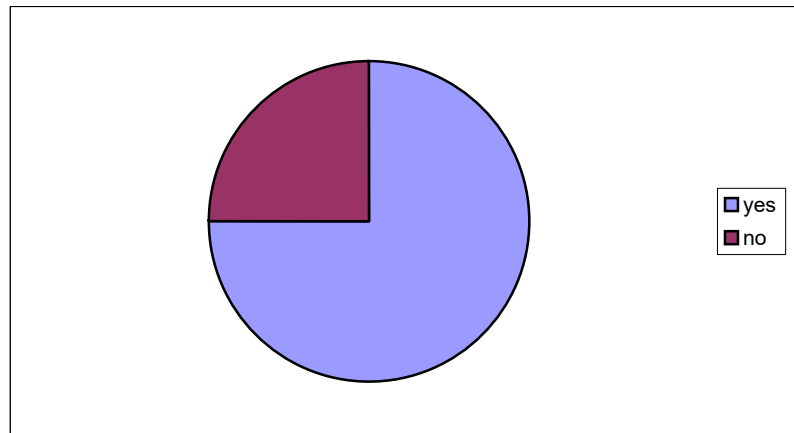
**Do you plan to expand your business/services?**

yes	2
no	3
other	1



**If you needed additional space would you be able to find it here?**

yes	3
no	1

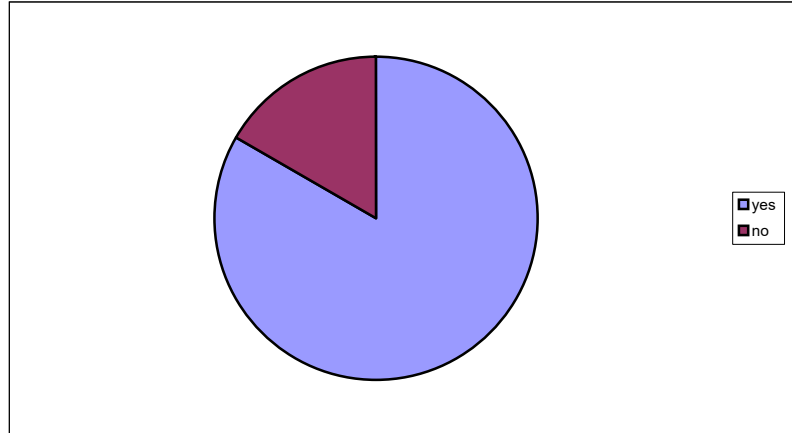




## CREATIVE PLACEMAKING

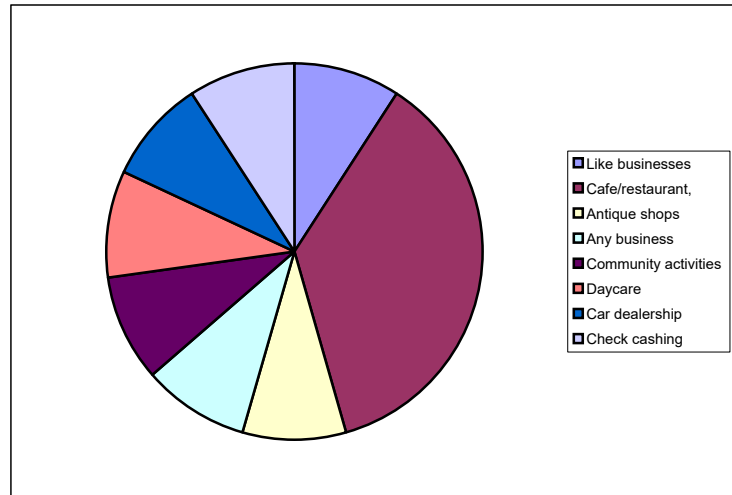
**Do other nearby businesses provide any benefit to your success?**

yes	5
no	1



**What types of businesses would benefit your business by being located nearby?**

Like businesses	1
Cafe/restaurant,	4
Antique shops	1
Any business	1
Community activities	1
Daycare	1
Car dealership	1
Check cashing	1



Learn.  
Ideate.  
Act.



Community Action

## CREATIVE PLACEMAKING

### **Any additional feedback?**

More signage and larger

Please let me know if I can be helpful to promote this community.

Pop-up business for a weekend would be nice. I also believe food trucks once or twice a month would be good. A place like Coffee Folk over here would be incredible and a wonderful draw.

Love the area, business has increased somewhat this year.